



Winnipeg

Visitors Guide

SHOPS

CAFES

SPORTS

MOVIES

CLUBS

MUSIC

SPECIAL
EVENTS

POINTS OF
INTEREST

PARKS

CHURCHES

MAPS



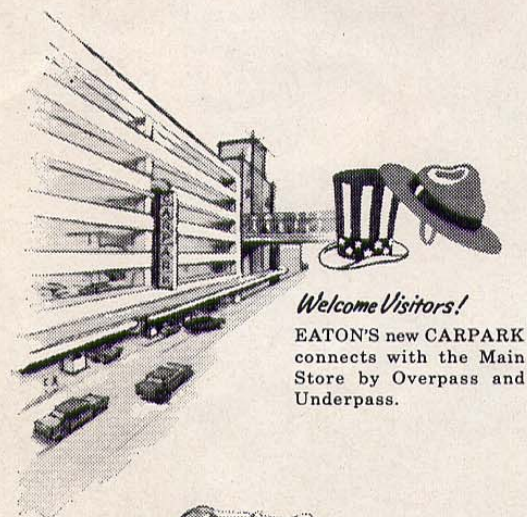
Canadian T.V. Star "Juliette"—Appearing soon at The Rancho Don Carlos—Canada's most lavish theatre restaurant, 650 Pembina Highway.

AUGUST
1958



is so much a part of Holiday Fun
and one of your most pleasant experiences
when you visit Winnipeg will be getting to know

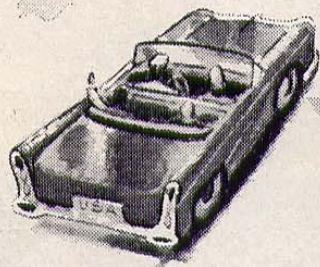
EATON'S OF CANADA



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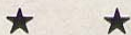
EVERY LUXURIOUS FUR AT
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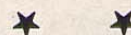
Opposite the East Entrance of the Hudson's Bay Co.
NEAR THE CORNER OF PORTAGE AND VAUGHAN



261 Vaughan St. Phone WH 3-3525



WINNIPEG



WINNIPEG is a brisk and busy metropolis of more than 410,000 people of assorted origins and background. It's a clean city—with wide paved streets, tree-lined residential areas, an excellent shopping district and a reputation for warm-hearted western hospitality. Winnipeg is the capital of the Province of Manitoba, is the largest city in

the Prairie Provinces and the fourth largest city in Canada.

All the conveniences offered by a modern city are at your disposal in Winnipeg. Colorful and gay eating places, hotels, motels, dance clubs and entertainment spots are liberally scattered throughout the city.

Among Winnipeg's many

recreation attractions are included: swimming pools, golf courses, theatres, dance clubs, bowling alleys, roller skating and public parks.

Winnipeg has many picturesque churches of various denomination, and the public buildings rank with any in the world.



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Glass House
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Where to Go

Theatres

Metropolitan—Donald and Portage.

Capitol—Portage at Donald.

Lyceum—Portage Ave., between Smith and Donald.

Garrick—Garry St., north of Portage.

Odeon—Smith St., north of Portage.

Gaiety—Portage and Colony.

Drive-In Theatres

Northmain Drive-In—Lot 32, Main St.

Airport—Ellice Ave. near the Airport.

Pembina Drive-In—Pembina Hwy.

Sports

BASEBALL — Winnipeg Goldeyes (Class C), Winnipeg Stadium, St. James St. Ph. SP 5-4120.

Aug. 1-2, Fargo vs Goldeyes, 7:30 p.m. Aug. 4-4, Grand Forks vs Goldeyes, 2:30 p.m., 7:30 p.m.; Aug. 12-13-14, Duluth vs Goldeyes 7:30 p.m.; Aug. 15-16-16, Eau Claire vs Goldeyes, 7:30 p.m., 2:30 p.m.-7:30 p.m.; Aug. 25-26-27, Aberdeen vs Goldeyes, 7:30 p.m.; Aug. 29-30-30, St. Cloud vs Goldeyes, 7:30 p.m., 2:30 p.m.-7:30 p.m.

FOOTBALL — Winnipeg Blue Bombers (Professional), Winnipeg Stadium, St. James St., Ph. SP 5-2593, Aug. 14 Edmonton vs Winnipeg, 8:30 p.m.; Aug. 28, British Columbia vs Winnipeg, 8:30 p.m.

STOCK CAR RACING—Brooklands Speedway, Lot 9-11, Brooklands — Logan Ave. West. Racing every Wed., weather permitting, 8.30 p.m., Holidays 2.30 p.m.

WINNIPEG CRICKET LEAGUE — Three matches every Saturday, May 19 to Sept. 29; 2.30 p.m. to 7.00 p.m., Assiniboine Park Athletic Grounds.

Events

ART GALLERY—Art Exhibition Roliff Beny Photographs, European and Canadian Prints, Sun. Aug. 3 through Sun. Aug. 31, Winnipeg Auditorium, Memorial and St. Mary's. Phone SP 2-1301.

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Phone WH 2-3525



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Winnipeg



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WINNIPEG CITY AND DISTRICT TENNIS TOURNAMENT—Thurs., Aug. 7 through Sun., Aug. 10, Winnipeg Canoe Club, Dunkirk Drive. Phone CE 3-4706.

AMATEUR ATHLETIC UNION — Manitoba Championships — Sat., Aug. 9, Sargent Park, Downing and Sargent, 2 p.m. Ph. SU 3-1586.

ANNUAL FLOWER AND GARDEN SHOW—Tues., Aug. 12 through Wed., Aug. 13, Viscount Alexander School, Point and Lyon St. Ph. GL 2-8868.

SQUARE DANCING—Wed., Aug. 13, Rainbow Stage, Kildonan Park, Main Street North, 8:30-11:30 p.m. Admission Free.

"DEAR CHARLES"—Comedy — Thurs., Aug. 14 through Wed., Aug. 20, Dominion Theatre, Portage and Main St. Air Conditioned. 8:30 p.m. Admission \$1.00. Ph. WH 2-3683.

MANITOBA OPEN GOLF CHAMPIONSHIP — Friday, Aug. 15 through Sat., Aug. 16, Niakwa Country Club, Niakwa. Phone CH 7-4843.

ST. VITAL AGRICULTURAL SOCIETY ANNUAL FAIR—Fri., Aug. 15 through Sat., Aug. 16, Reil Park, St. Vital Horticultural Show, Glenlawn Collegiate, St. Mary's and Fermor. Ph. CH 7-1263.

HORTICULTURAL SHOW — Fri., Aug. 15 through Sat., Aug. 16, Charleswood Collegiate, S. E. Oakdale and Headly Ave. Ph. VE 2-2748.

RED RIVER DAY — Sat., Aug. 16, Alexander Docks, Alexander Ave. Boat tour up the Red

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OPEN GOLF TOURNAMENT — Sun., Aug. 17, Wildwood Golf Club, 761 No. Drive. Ph. GL 2-2900.

"THE KING AND I"—Musical—Mon., Aug. 18 through Wed., Aug. 27, Rainbow Stage, located in Kildonan Park, Main Street North. 8:00 p.m. Admission: \$1.00 - \$2.00.

INTERNATIONAL FLOWER SHOW — Wed., August 20 through Thurs., Aug. 21, Winnipeg Auditorium, Memorial and St. Mary's. Ph. SU 3-7155

MODIFIED STOCK CAR CHAMPIONSHIP — Sunday, Aug. 24, Brooklands Speedway, Lot 9-11, Logan Avenue West. 2:30 p.m.

HORTICULTURAL SHOW—Tree—Fruits, and Flowers, Wed., Aug. 27, University of Manitoba, Fort Garry. Ph. GR 4-9295.



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203 GARRY ST., WINNIPEG



THE SIGN OF SERVICE



Conventions

NATIVE SONS OF CANADA NATIONAL COUNCIL SESSION — Mon., Aug. 4 through Wed., Aug., 6, Oddfellows Temple, 293 Kennedy St. Phone WH 2-6882.

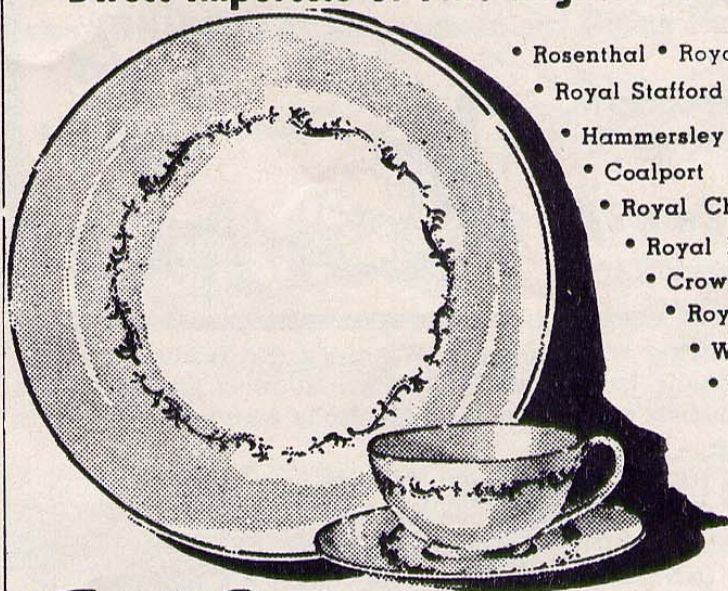
WHEAT GENETICS SYMPOSIUM — Mon., Aug. 11 through Fri., August 15, Fort Garry Hotel, Broadway and Fort. Ph. WH 2-8251.

CANADIAN ASSOCIATION OF ADMINISTRATORS OF LABOUR LEGISLATION — Tuesday, Aug. 12 through Thurs., Aug. 14, Legislative Building, Broadway and Osborne.

INVESTORS SYNDICATE — Sun, Aug. 17 through Wed., Aug. 20, Royal Alexandra Hotel, Main and Higgins. Phone WH 2-2141.

KINSMEN CLUBS — Mon., Aug. 25 through Sunday, Aug. 31, Royal Alexandra Hotel, Main and Higgins. Ph. WH 2-2141.

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in Winnipeg
your best bet is

Doin' the Town

The following restaurants in Winnipeg are licensed for the sale of alcoholic beverages. This information is provided as a service to tourists and residents of Manitoba who may be readers of this guide.

CHILDS RESTAURANT, 205 Portage Ave. and Main St.
 CHAN'S CAFE CO. LTD., 426 Main St.
 CONSTELLATION ROOM, Airport Hotel, Ellice and Berry St.
 ELLICE INN BAR-B-Q, 715 Ellice Ave.
 HY'S STEAK LOFT, 216 Kennedy St.
 IVANHOE RESTAURANT, Portage and Carlton.
 MARDI GRAS RESTAURANT, 287 Portage Ave.
 PADDOCK RESTAURANT, 1540 Portage Ave.
 RIVIERA RESTAURANT, 571 Portage Ave.
 ST. REGIS HOTEL, 285 Smith St.
 TOWN N'COUNTRY, 315 Kennedy St.

Town N'Country

The Town N'Country Restaurant, 317 Kennedy St. is fast becoming one of Winnipeg's favorite dining places. Here they pride themselves on excellent service with a friendly and efficient staff. The food is every bit as wonderful as the service and includes many delectable continental dishes as well as broiled steaks, ribs, seafoods and delicious cheesecake—known from coast to coast.

The Ellice Inn Bar-B-Q

The Ellice Inn, on Ellice Ave. at Toronto St., specializes in Bar-B-Q spare ribs, Bar-B-Q chicken, fish and chips and breaded fried shrimps. If you don't care to dine out just give them a call at SPruce 2-0476. and they'll have your order at your door in minutes, steaming hot. Please note: Closed Mondays.



For Food you'll Enjoy!

ELLICE INN

ELLICE AVE AT TORONTO ST.

CHANS CAFE CO. LTD.

For the best in Chinese food visit Chans at 426 Main Street. The Pagoda Room at Chans specializes in Chinese dishes such as sweet and sour ribs with pineapple, all kinds of chop suey, chow mein and a wide variety of sea foods. The Canadian menu consists of steaks, chicken and king size chops. Completely air-conditioned. Ph. WH 3- 4655.

DINE AT

The Ivanhoe

Portage at Carlton Phone WH 3-4966



Famous
Charcoal Steaks
Southern Fried Chicken
Prime Ribs

"A KNIGHT TO REMEMBER"

Airport Hotel

The Constellation Room

The Constellation Room at the Airport Hotel, is as the name implies, a star-studded, beautifully decorated room, with a friendly atmosphere that will surely make you feel relaxed. You can enjoy their taste-tempting food and delightful entertainment from 5 to 1 p.m. weekdays and 5 to 12 p.m. Saturdays. The Airport Hotel is located at Ellice Ave. and Berry Street.

RIVIERA RESTAURANT

The Riviera Restaurant at 571 Portage Ave. is the door to gracious dining. We're sure you'll agree with us as you relax in the air-conditioned continental atmosphere composed of soft dinner music, tinkling water falls and luxurious decor. The menu boasts a variety of delectables and steaks are the specialty. They invite you to try the famed flaming pepper steak or equally delicious chicken and seafoods. Private banquet rooms available. Open daily 11 a.m.—2 a.m. Sundays and holidays at noon. Ph. SP 5-5831.

HY'S STEAK LOFT

Hy's Steak Loft at 216 Kennedy Street is the home of the charcoal broiler. Here you can watch your favorite steak being prepared to perfection and brought to you sizzling hot while you sip savory onion soup or munch on their tasty garlic bread. Your steak can be ordered to suit your appetite too — from 8 oz. to 22 oz. or for the real big eater the Steak Loft Special — a 72 oz. steak! Although steaks are the specialty Hy's also offers delicious fried chicken, ribs and seafoods. Open 5 p.m.—1 a.m. weekdays, 5-9.30 p.m. Sundays. Ph. WH2-1000 for reservations.

The
VISITORS *Guide*

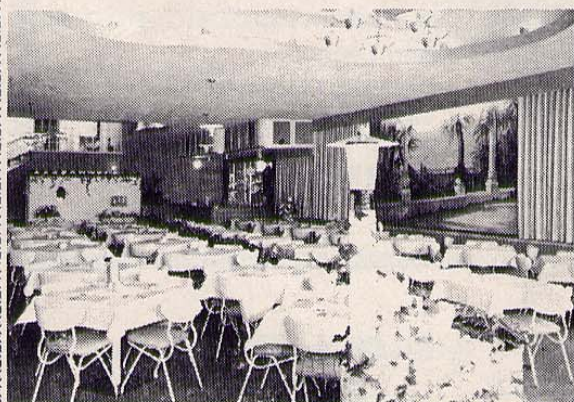
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OUR SPECIALTY

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571 PORTAGE AVENUE



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Open Sundays
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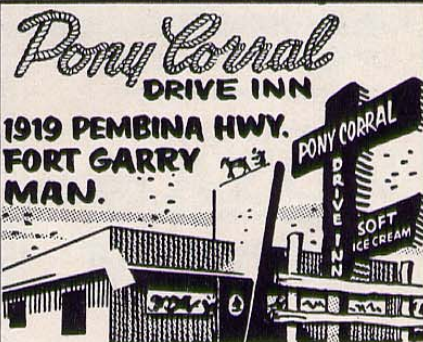
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- Filet Mignon with Mushrooms
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- Childs Specialty "Hot Cakes"

CHILDS RESTAURANT

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Childs

Here's your invitation to visit the new Childs Restaurant... the finest restaurant of its kind in Winnipeg. A completely modernized and redecorated setting, Childs acoustic ceilings and air conditioning insure the utmost in comfortable and quiet relaxation. A high quality food and fast, attentive service make dining at Childs a truly pleasant and relaxing experience. Drop in for breakfast, lunch, dinner or in the evening... whatever the time you'll enjoy fine cuisine and pleasant surroundings. Free parking after 6 p.m. at Portage Avenue, East and Main Street. Phone WH 2-5732.

SMACK IN THE MIDDLE OF WINNIPEG

- Wedgewood Dining Room
- Open Kitchen Restaurant
- Forest Room Lounge

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ST. REGIS HOTEL

285 Smith Street, South of Portage

St. Regis Hotel

Your stay at the St. Regis is made all the more enjoyable when you dine in the distinctive Wedgewood Room, winner of the Holiday magazine award as being one of the most distinctive dining rooms on the North American continent. Here you may choose from a wide variety of foods from salads to steaks, from canapes to coffee, and all at popular prices. Smoked Lake Winnipeg Goldeye has been a constant favorite with our guests and is one of our featured dinners. Open daily from 7 a.m. to 8.30 p.m. Ph. WH 2-3506.



The Paddock

For finer food it's The Paddock, at 1540 Portage Avenue opposite Polo Park Race Track. Both Coffee Bar and Dining Room offer a complete line of good food and service. Especially featured are Branded Steaks, Smoked Lake Winnipeg Goldeye, Jumbo Deep Fried Shrimp and Fried Half of Milk Fed Chicken. The Paddock was designed with you and your family's comfort in mind... ample paved parking areas, clean modern washrooms, air conditioning, and for the children, bibs and hi-chairs are available as well as half portions. So dine where Winnipeggers dine — at The Paddock. Ph. SPruce 2-0727.

Town N' Country

RESTAURANT

"AN ADVENTURE IN GOOD EATING"

WHitehall 3-8619

OPEN SUNDAYS AND HOLIDAYS

MARDI GRAS

This restaurant has a delightfully gay and friendly atmosphere with the Mardi Gras theme depicted throughout—from the colorful murals to their exciting Menu. Try one of these—flaming shrimp, Louisiana fried chicken, or any one of the choice steaks. Open Sundays and holidays 7 a.m. - 12:30 p.m.— so come for breakfast too! Air conditioned.

IVANHOE RESTAURANT

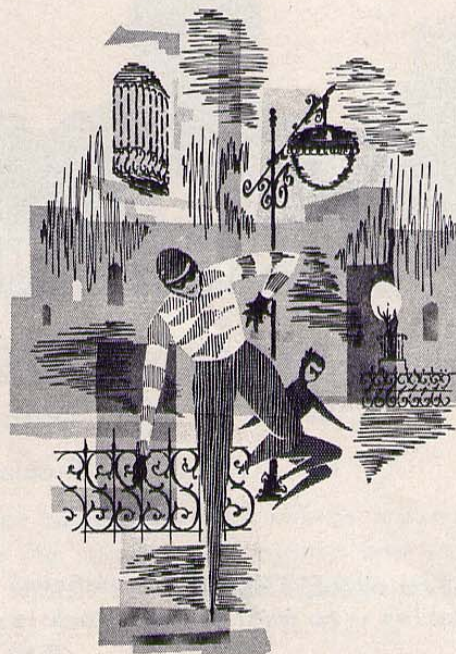
Visit the new and exciting Ivanhoe Restaurant, Portage at Carlton. The Charming rustic decor and thick carpets are the perfect setting for you to enjoy a luncheon or dinner. If steak is your preference you may select your own and then watch it being prepared on their charcoal broiler. Florence Musick entertains nightly at the organ. — Closed Sundays.



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Featuring:

Flaming Shrimps
Choice Steaks
Spare Ribs
Chicken



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Delightful Experience
To Everyone . . .

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287 PORTAGE AVENUE Phone WH 3-3774

MAMMA TROSSI

Here is an Italian restaurant with a cuisine of truly imaginative cooking. Each item on their menu has a unique sauce or salad prepared by Mamma Trossi with her expert touch.

The theme here is make-yourself-at-home. The dining room is rambling, spacious or weather permitting, you may dine on the lawn in a sidewalk-cafe atmosphere. 1605 Pembina Highway. Ph. GL 3-1518.

THE CHOCOLATE SHOP RESTAURANT

268 Portage Avenue

Winnipeg's Outstanding
Tea Cup Readers

FRENCH PASTRY
Made in our Own Bake Shop

IMPORTED CANDY
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ERNIE REID



Mama

The ART of IT

1605 PEMBINA HIGHWAY

Shrimp Cocktail..... .60

Pickled Herring..... .35

SOUP

ITALIAN MINISTRONE, the national soup dish of Italy, is prepared from fresh vegetables -- no meat or meat stock is used. Its seasoned to perfection..... .20

OUR SPECIALTIES

MIGNONNETTE D'AGNEAU - Sliced loin of lamb; garnished with truffles, mushrooms, etc. 2.00

PHEASANT (Italian), imported by air from the King's Reserve (in Salmy) and garnished by Mama Trossi with rare herbs and spices, a dish fit for a king..... 3.75

20 OUNCE T-BONE STEAK OR NEW YORK CUT - Red Ribbon - 1½" thick, hung for 3 weeks before serving - Charcoal - Fresh Mushrooms..... 3.00

FILET MIGNON BABY BEEF CHARCOAL BROILED..... 2.00

VEAL SCALOPINE in oven roasted brown Italian Rice, prepared with Cheese, Mushrooms and fresh country butter..... 1.75

FRIED, MILK FED CHICKEN (half) Prime broilers, hand picked, tender white meat, golden browned and seasoned under Mama Trossi's personal supervision..... 1.75

BAR-B-Q SPARE RIBS Our Ribs are selected Front Short Ribs, meat laden and soft boned. Delicious with Mama Trossi's own Bar-B-Q Sauce..... 1.75

LAMB CHOPS Cut from spring lambs, breaded and broiled, basted with butter and served with spicy Bengal Chutney from India..... 1.75

CHICKEN a la CACCIATORE with RISOTTO a la MILANESE 2.00

CALF LIVER - a la BOHEME - with home made sauce, recommended for delicate stomachs 1.50

ITALIAN SPAGHETTI DISHES

RAVIOLI home made from finely ground Chicken meat shaped into dumplings with egg processed dough 1.50

PIZZA a la GENOVESE prepared with Spanish Anchovies fried with Spanish Onions and pure Olive Oil. Baked in a savoury golden brown pie crust, topped with toasted Parmesano Cheese..... 1.25

APPET

ANTIPASTO made with Pickled Mushrooms

Perch and pickled Herring.....

AMER

MO

ACCE

AT P



Mama

CHILDREN'S

SERVED AT H

COVER CHARG

WE HOPE YOU ENJOY YO

Trossi ITALIAN COOKING



TIZERS

s, Filet of Anchovies, Black Olives, pickled

..... .75

Italian Genoa Salami..... .50

Caviar on Toast..... .50

PHONE GLOBE 3-1518

SPAGHETTI MADE TO ORDER

The meat balls made from choice ground beef, oven baked, separate with the sauce after the spaghetti is cooked and strained.

Side order of ground Parmesano cheese is served with above. Extra side order of sauce may be had on request..... 1.25

With Mushrooms..... 1.50

SEA FOOD

LOBSTER TAIL a la TROSSI Selected South African and Australian choice Lobster Tails, oven baked in our famous Marinara Sauce, spiced and garnished to bring out the savoury flavour of the Lobster Meat..... 3.00

SHRIMP SALAD..... 1.00

SHRIMP a la MARINARA from the Blue Carribean. Mama Trossi's famous Shrimp inspiration requires no description. Gourmets relish this epicurian repast and drool.... 1.50

SHRIMPS, FRITTI (fried) Bountiful Batter Breaded Beauties deep fried in olive oil golden brown, served with honey sweet and sour sauce -- Tantalizing -- Tasty Tangy..... 1.75

GRILLED LAKE WINNIPEG GOLDEYE Paprika butter..... 1.50

FRENCH FRIED DEEP SEA SCALLOPS Italian Sauce..... 2.00

BOUILLABAISE a la MARSEILLES A sort of soup, of all sorts of fishes..... 2.00

SNAILS a la PARISIENNE, imported from Strassburg in Alsace, Loraine. Baked in the shell..... 1.50

CALAMARI (Squids) Fritti (fried). In all of Canada only Trossi's prepare Calamari in this delectable manner..... 1.50

DESSERTS

ZABAGLIONE The famous Italian dessert..... .75

ITALIAN APPLE or APRICOT PIE15

ITALIAN SPECIAL ICE CREAM..... .25

EXPRESSO COFFEE..... .15

THE ABOVE ORDERS INCLUDE BREAD OR ROLLS AND BUTTER; TEA, COFFEE OR MILK; FRENCH FRIES AND ITALIAN SALAD.

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ONEY
EPTED
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a Trossi

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HALF PRICE

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RGE..... 35¢

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DODGE

DESOTO

ANGLICAN:

All Saints Church—Corner of Osborne and Broadway.

Holy Trinity—Corner of Smith and Graham.

UNITED:

Westminster Church — Maryland at Westminster.

Knox Church—Qu'Appelle at Edmonton, near Central Park.

ROMAN CATHOLIC:

St. Boniface Cathedral — Tache Ave., St. Boniface.

St. Ignatius — Stafford and Jessie Ave.

St. Mary's Cathedral — 353 St. Mary's Avenue.

GREEK CATHOLIC:

St. Vladimir and Olga—McGregor and Stella Ave.

GREEK ORTHODOX:

Consistory Ukrainian Greek Orthodox—7 St. Johns Avenue.

BAPTIST:

Broadway First—Broadway & Walnut.
Trinity Baptist—Nassau & Gertrude.

HEBREW:

Shaarey Zedek Synagogue — Wellington Crescent at Academy Road.

Rosh-Pinah—121 Matheson Avenue.

LUTHERAN:

Lutheran Church of the Redeemer — Wellington Crescent at Academy Road.

First Lutheran Church — Corner of Victor and Sargent.

St. Mark's — Corydon and Cambridge.

PENTECOSTAL:

Calvary Temple — Corner of Hargrave and Cumberland.

CHRISTIAN SCIENCE:

First Church of Christ Scientist—Corner of River and Nassau.

EVANGELIST:

Elim Chapel — Portage at Spence.

Bethesda — Alverstone and Burnell.

MENNONITE:

First Menonite Church — Notre Dame at Alverstone.

Parks

Four large and some forty smaller parks dot the City with open spaces, lawns, and trees. Those unused to the banks of prairie rivers always are surprised when from the tops of tall buildings they look out over miles of massed green foliage roofing the streets of Winnipeg in summer. More than 200 miles of the city's streets have been boulevarded and planted with trees, some of which are overarching now with the growth of fifty years.

The largest of Winnipeg's parks is Assiniboine Park, an area of 300 acres straddling the Assiniboine River five miles west of the City Hall. The site was chosen for its natural beauty when the City bought it in 1910. But since then it has been added to in many ways. The half timbered pavillion with its tall tower is a landmark, as well as a place

ST. IGNATIUS PARISH

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and
Summer

745 Pembina Highway

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for refreshments. The Conservatory and Palm House, the only one in Western Canada, is a favorite point of call all the year round, particularly during the annual Chrysanthemum Show in November. The Zoo has both native and imported animals and birds, including a pair of lions and a band of buffalo, the latter the faunal emblem of the Province of Manitoba.

Best known of the City's natural parks is Kildonan Park, three and one half miles north of the City Hall. Here 98 acres of the towering elm forest that originally lined the Red River banks has been cared for, beautified with lawns, and equipped with a pavilion and picnic grounds.

St. Vital Park, 110 acres, and Wildwood Park, 70 acres, situated on the east and west banks respectively of the Red River, a few miles south of the City Hall, are well forested natural parks.

367
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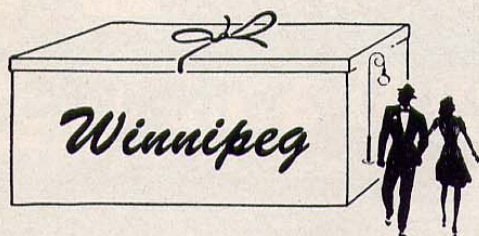


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The Carter Oil Company
Standard Oil Co. of California
Standard Oil Co. of Texas
The California Company
Utah Oil Refining Company

DX Sunray Oil Co.
Oklahoma Oil Co.
Imperial Oil Ltd.
Esso Standard Oil Co.
Standard Oil Co. of B.C.
Kesbec Inc.
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ART GALLERY—Located in the Civic Auditorium, corner of St. Mary's and Memorial Boulevard; famous and interesting paintings. Open to the public. Hours: Monday to Saturday, 10.00 a.m. to 5.00 p.m.; Sundays, 2.00 p.m. to 5.00 p.m.; Tuesday and Thursday evenings, 7.30 p.m. to 9.30 p.m.

ASSINIBOINE PARK—Portage Avenue, West. The park covers a total area of 290 acres and houses Western Canada's largest conservatory, numerous flower gardens are scattered throughout the park, athletic grounds and picnic areas are available. A zoo which contains a collection of native, wild and other animals, including the Bison (Buffalo)—Manitoba's animal emblem—is also located in the park.

CENTRAL MARKET—Princess and Market Street, where market gardeners sell vegetables, fruit and flowers during the summer months.

CITY HALL—Main St. and William Ave.; completed in 1886—the year following the North-west rebellion.

"COUNTESS OF DUFFERIN"—Corner of Main St. and Higgins Ave., opposite the C.P.R. Station. Winnipeg's first engine, which arrived by barge in 1877.

GROTTO OF LOURDES—Provencher at La Fleche in St. Boniface. An exact replica of the world famous grotto of Notre Dame de Lourdes in France.

HISTORICAL EXHIBIT—Hudson's Bay Co. Store, corner of Portage Ave. and Memorial Boulevard. The exhibit is located on the fourth floor of the store and is open to the public during the regular store hours.

KILDONAN PARK—Main Street North, consisting of a total of 98 acres and situated on the banks of the Red River about three miles north of the City Hall. Rolling wooded parkland in its natural state, with flower gardens, picnic and athletic grounds. Also located here is Rainbow Stage where concerts are held throughout the summer months.

LA VERENDRYE MONUMENT—Tache Avenue, opposite the St. Boniface Hospital. A monument in honour of the first white man to reach Manitoba in September, 1738.

LEGISLATIVE BUILDING—Corner of Broadway and Osborne. The majestic legislative building, constructed from the famous Manitoba Tyndall stone, is recognized as one of the finest buildings of its type on the Continent. Open to the public with guided tours during the week days from 9.00 to 4.00 p.m. Closed on Sundays.

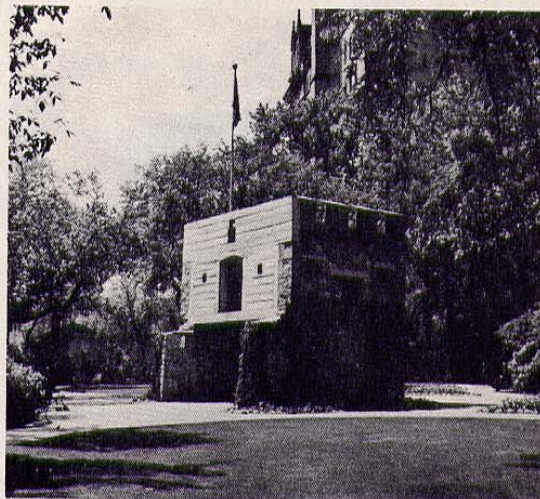
LOWER FORT GARRY—On highway 9, 19 miles north of Winnipeg. The only original fort of the fur trade period still intact in Canada. Open from May 3 to the first week of October. All buildings but the main building are open to visitors. Hours: Monday to Friday, 10.00 a.m. to 6.00 p.m. Saturday and Sunday, 10.00 a.m. to 5.00 p.m.



St. Boniface Basilica—of Whittier's poem "The Red River Voyageur"—stands on the site of the first Roman Catholic Church in all the West.



Auditorium serves as centre for Winnipeg Symphony concerts, indoor sports events—contains museum and art gallery as well.



Stone gate is all that remains of the Hudson's Bay Company's Fort Garry. It is a reminder of three earlier trading posts that stood near the same site.



Western Canada's first "Iron Horse" is displayed in honorable retirement in front of the C.P.R. station.



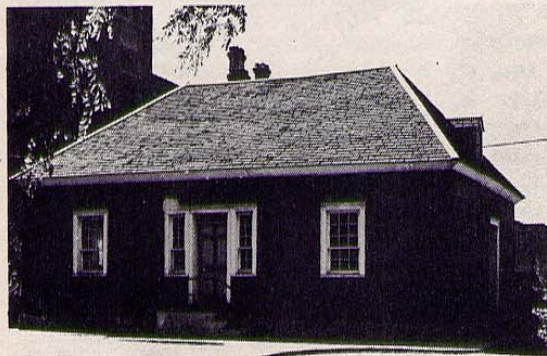
Lower Fort Garry, 19 miles north of the city, is Canada's only intact stone fort of fur trade days.



Broad and handsome downtown streets mean a pleasant motor tour of City's financial and shopping area. In foreground is famed Portage and Main intersection.



Classic beauty of Manitoba's Legislature makes it the city's outstanding building. Atop the dome is the famed Golden Boy—gilded 14-foot symbol of enterprise.



City's first post office historic site now—on downtown Higgins Avenue.

MUSEUM—Located in the Civic Auditorium, corner of St. Mary's and Memorial Boulevard. Olden day relics, including Indian and Eskimo crafts. Open to the public Monday to Friday from 9.00 a.m. to 5.00 p.m.

NORTH-END MARKET—Main and Stella. Row upon row of fresh fruit, flowers, vegetables and poultry, brought directly to the consumer from the many market garden communities around Winnipeg.

OLD FORT GARRY GATE—Broadway and Main, opposite the C.N.R. Station. This is all that remains of the old fort which once stood on the banks of the Winnipeg rivers.

OLD ST. ANDREWS CHURCH—14 miles north of Winnipeg on River Road (about 1 mile from highway). First Anglican church built in western Canada, 1823.

RAILWAY YARDS—Winnipeg has the world's largest privately owned railway yards which can be viewed from atop the Arlington or Salter Street bridges.

RENDEZVOUS PARK—Situated at Lockport, 16 miles north of Winnipeg. Open daily during the summer months from mid-May to Labour Day weekend in September. Picnic facilities, midway, wading pool, dancing, kiddies zoo, kiddies Enchanted Land, and roller skating.

SARGENT AVENUE PARK—An athletic field with numerous playgrounds, running track, tennis courts, bowling greens and open air swimming pool.

ST. BONIFACE BASILICA—Tache Avenue, St. Boniface. This is the fourth church building on the same site of the first Roman Catholic Church to be built in Western Canada. Superb architecture—worth seeing.

ST. BONIFACE MUSEUM (Historical)—St. Boniface City Hall, Provencher Avenue. Museum is located on the third floor. Admission is 25 cents per person. Open from 1.00 p.m. to 5.00 p.m. daily.

ST. JOHN'S CATHEDRAL—At Church and Emslie. Stands in a churchyard that was started in 1812, when the first settlers reached the Red River. This quiet little sanctuary was the site of the first Anglican stone church on the banks of the Red.

STEVENSON AIR FIELD—Ellice and Ferry Road. Winnipeg's only airport which handles numerous flights daily to and from other major centers on the continent.

THE ROSS HOUSE—Across from the C.P.R. Station. The first Post Office in Western Canada. Open from 10.00 a.m. to 8.00 p.m. daily except Sunday. Admission 25 cents for adults and 10 cents for children.

UNIVERSITY OF MANITOBA—Fort Garry. The campus has the following well-developed facilities: Arts and Science, Commerce, Engineering, including Architecture and Interior Decoration, Medicine, Agriculture and Home Economics, Nursing and Social Service, Education and Law, which is under the joint auspices of the University of Manitoba and the Law Society of Manitoba.

WINNIPEG GRAIN EXCHANGE—Lombard near Main. The trading hours on the exchange are from 9.30 a.m. to 1.15 p.m. on week days. Guides are available on personal tours of the building during hours listed.

SEVEN OAKS MONUMENT—Main Street. Where fur traders of the North-West Company massacred a score of settlers in 1816.

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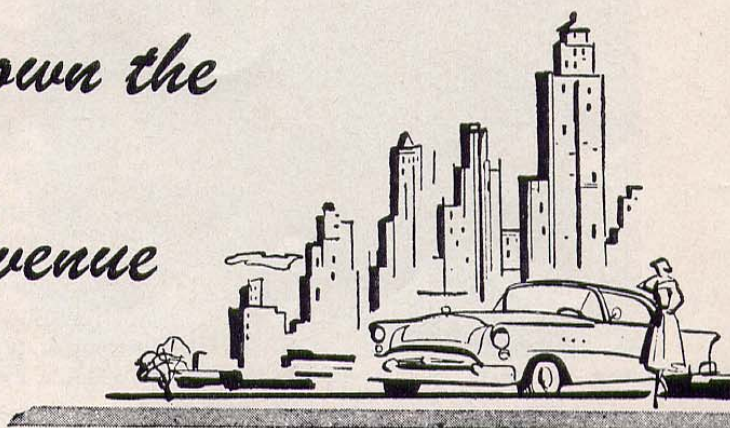
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WINNIPEG, MANITOBA

Down the Avenue



Shopping in Winnipeg is an exciting adventure! Merchandise in a wealth of variety is available in the down-town stores which range from huge department organizations to tiny gift shops.

Here you'll find displays of world-famous Hudson's Bay "point" blankets, Scottish and English woollens, English china and leather goods. For "the big spenders" see the India rugs, South African diamonds and beautiful furs in a variety of skins and smart designs.

For truly "native" Canadian work, Indian and Eskimo pottery, beadwork and hand-tooled leather will fascinate you and make wonderful gifts to take home to friends or family . . . at prices well within your budget.

There are also some antique shops which contain real treasures for collectors.

Make it a point to spend a few hours in our shopping center, where courteous clerks will only be too glad to assist you — the Visitor.

What about taking purchases back to the States? The latest regulations set by the American Government allows each tourist who has been in Canada over 48 hours to bring back free of duty, articles totalling \$200 in value. This exemption is allowed once in any 31-day period. In addition, American tourists who have remained in Canada for 12 days or longer receive a further exemption of \$300—for a total exemption of \$500. The additional \$300 exemption is allowed once every six months.

There is one thing to remember while shopping in Winnipeg: stores remain open 6 days per week—store hours are 9 a.m. to 5.30 p.m. daily and 9 a.m. to 9 p.m. on Fridays.

▲ **Glow's Pharmacy**, 161 Osborne Street, on Highway 75, has all your drug needs as well as full line of English Bone China, souvenirs and fishing equipment.

▲ The first store of its kind in Winnipeg, **the Fabric Centre** at 255 Vaughan St. opposite Hudson's Bay carry only fabrics imported from every textile center in the world. Scotch Tartans, Cashmere, Camel Hair Coatings, Worsted and Tweed suitings from England, France Scotland and Italy. Also fine laces and silks from France, Switzerland and Italy.

▲ **M. Hurtig and Son** invite you to their famous Fur Salon where they will be pleased to show you the most superb styles in full length coats, jackets, capes and stoles. Luxurious furs created by a furrier of distinction—located at 261 Vaughan Street, opposite the Hudson's Bay Company.

▲ **Sharon's Linen and Gift Shop**, 445 Portage Avenue, are the sole Canadian distributors of "Lady Cynthia" hand made Madeira Linens. "Lady Cynthia" is the hall mark for better linens as sterling is for silver. Although the quality is high and the prices are low your selection can be made in a wide variety, ranging from doilies, guest towels, bridge sets and pillow cases to banquet sets. Along with "Lady Cynthia" linens you will find gifts such as linens from Ireland, English Bone China, Czechoslovakian crystal, Italian pottery, artefacts from Israel, tartans from Scotland, educational toys from England, Sweden and U.S.A. Come in and browse around at your leisure.

Winnipeg's Import Gift Centre...

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 Phone WH 3-3939
 (Opp. Medical Arts)

OPEN FRIDAY
 UNTIL 9 P.M.

DAILY 9 A.M.
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AIR CONDITIONED



BRASS PLAQUES
 FROM ENGLAND
 \$2.95 TO \$10.95

English Bone China
 Cups and Saucers.



▲ Visit **Whites Hardware**, at 619 Portage Avenue, and see their large display of beautiful cups and saucers, imported from the leading manufacturers of fine English Bone China.

▲ **Rene's For Gifts** is located at 401 Graham Avenue, opposite the Medical Arts Clinic. Rene invites you to come in and browse around. See gifts in every price range, imports from Holland, England, Germany, France, Sweden and the U.S. Rene's carry a full line of Syroco Clocks and Mirrors, ROYAL HOLLAND PEWTER, Westmoreland Hand Made Milk Glass, Gense Stainless Steel, ROYAL LEERDAM CRYSTAL, and the very latest in Imported Costume Jewellery. Grosvenor — the famous fine English Bone China and Rosenthal Dinerware is also available. Gifts wrapped and shipped anywhere in Canada and the U.S.

▲ **Curiosity Shop** at 313 Smith St. is a fascinating place where you'll find antique treasures, moderns and exquisite china. You are welcome to drop in and look around at your leisure. Anyone would be pleased with a gift from this shop.

▲ **Graham Jewellers**, on Vaughan St., opposite the Hudson Bay retail store feature the largest and most complete selection of open stock fine Bone China in Winnipeg. They also handle the finest diamonds, watches and sterling silver. American currency accepted at par and Graham Jewellers will be pleased to advise visitors on customs regulations, and ship your purchases if desired.

▲ Shopping for sweaters? Stop at **The Sweater Shoppe** for the finest choice in Cashmere, Lamb's Wool, Angora and Botany in all colors and sizes. These are British made imports and you are sure to find what you want whether it be for men or women. **The Sweater Shoppe**—286 Kennedy.

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Details on page 18

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▲ See the large display of the finest English Bone China by England's foremost potter at **Tadman's Hardware**, 866 Main Street; only 3½ blocks north of the Royal Alexandra Hotel.

▲ **Kolchin & Boxer Furriers** at 320 Smith Street offer a wide selection of coats, jackets, capes and stoles in the latest New York and Paris fashions. Be sure to visit their new fur salon opposite the Marlborough Hotel.

▲ What a difference a car can make on your visit to Winnipeg, especially if that car is one of the newer models. Many of the places you'll want to see can be easily reached by car. Rent-A-Car Agencies operating in Winnipeg are: **Avis**, 203 Garry St., **Tilden**, 245 Graham Ave., **Hertz**, 170 Lombard St., **Moore's**, Donald and Graham and **National**, Colony at St. Mary's.

Facts 'n Figures

Altitude.....760 feet.
 Area.....202 square miles.

Climate—Dry, healthful and invigorating.
 Precipitation—20.47 inches annual average.
 Sunshine—2126.3 mean hours annual.
 Temperature—mean average—
 January to April 14.25 degrees.
 May to August 61.5 degrees.
 September to December 31.4 degrees.

Radio Stations
 CBW, CJOB, CKRC, CKY,
 CKSB (French)

TV Station—CBWT.

Newspapers
 Daily—Winnipeg Tribune, Winnipeg Free Press.
 Weekly—5 community weeklies and 18 foreign language weeklies.

Transportation
 Internal—425 buses operated by Greater Winnipeg Transit Commission.
 External—Western headquarters for both transcontinental railways; hub of road transport; major airport—Stevenson Field.

Telephone Communication
 156,989 dial units in Metropolitan Area.

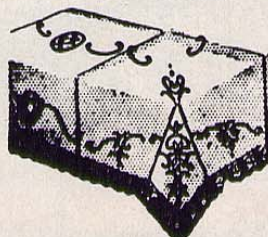
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Ft. Frances .. 24 Hour Service			8:00—10:00	
Rainy River .. 24 Hour Service			8:00—10:00	
Middlebro. Man. ... 8:30—10:30			8:00—10:00	
South Junction ... 8:30—10:30			8:00—10:00	
Piney .. 8:30—10:30			8:00—10:00	
Tolstoi .. 9:00—10:00			8:00—10:00	
Emerson ... 24 Hour Service			8:00—10:00	
Gretna .. 8:00—12:00			8:00—10:00	
Haskett .. 8:00—10:00			8:00—10:00	
Windygates ..				24 Hour
Snowflake ..				
Crystal City ..				
Cartwright ..				
Lena ..				
Peace Gardens ..				
Goodlands ..				
Coulter ..				
Lyleton ..				

Riding Mountain National Park

176 miles northwest of Winnipeg (Highways 1W, 4 and 10) is Manitoba's most diverse holiday spot; the most popular national park in Canada excepting Banff. Here golf, tennis, boating, swimming, bowling, dancing, roller-skating, and many other activities are available within easy reach of the town of Wasagaming, beside Clear Lake. Accommodation facilities are plentiful and natural log buildings, pretty landscaping, and red-coated mounties lend a typically "Canadian" atmosphere to the park.

Rates and Advertising space for the 1958 Guide may be obtained from the publishers

H. P. WASATY

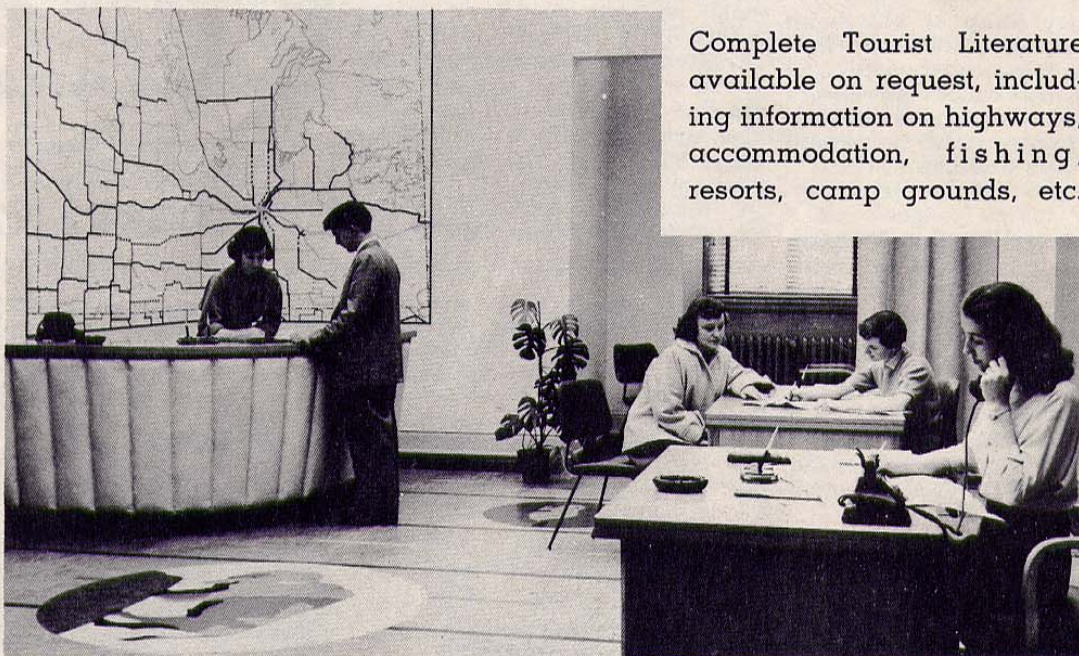
638 Maryland Street

WINNIPEG

MANITOBA

TOURIST INFORMATION

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OF USE IN WINNIPEG

Public Golf Courses

KILDONAN GOLF COURSE — Main and Templeton. EDison 1-387.
WINDSOR GOLF COURSE — Regal and Des Meurons. Ph. CH 7-1174
Tuxedo Golf Course—University Blvd. Ph. 40-5922.

Service Clubs

KINSMEN CLUB—Meet every second Monday, at the Marlborough Hotel, 6.30 p.m. Ph. WH 3-3320.
KIWANIS CLUB—Meet every Tuesday, Royal Alexandra Hotel at 12.40. Ph. WH 2-2727.
LIONS CLUB—Meet every Thursday at the Fort Garry Hotel, 12.15. Ph. WH 3-2256.
ROTARY CLUB—Meet Royal Alexandra Hotel, every Wednesday 12.15. Ph. WH 2-2058.
OPTIMIST CLUB — Meet every Thursday, Royal Alexandra Hotel, 12.15. Ph. WH 6-9302.

Liquor Laws

Liquor and beer can be purchased at the Government Liquor Stores located at:

Head Office—McDermot and Adelaide. Ph. WH 3-3513, and;
 311 Fort Street
 Cor. Osborne & McMillan
 577 Portage Avenue
 922 Main Street
 113 Marion Street
 1825 Portage Avenue
 260 Kelvin Street

U.S. residents returning with alcoholic beverage purchases are reminded of the United States federal law permitting an American citizen returning home, to take into the United States for his or her personal use, one gallon of liquor provided he or she has been absent from the country for 48 hours or more. Individual State laws should be studied before leaving home for local regulations.

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Colony & St. Mary

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from 8.30 a.m. - 5.30 p.m.
 or 5.30 p.m. to 8.30 a.m.
 plus mileage

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 FINEST

YELLOW CAB

WHitehall 2-7555

Highway Safety

In the event of an accident involving property damage of \$50 or more, or injury or death to persons . . .

Report the accident as soon as possible, and in any event, within 24 hours, to a police officer. (City police—Phone 105).

If you can produce for the police officer a Motor Vehicle Liability Insurance card (pink) or a Financial Responsibility card (white and yellow) as proof of your financial responsibility, none of the penalties of the law will affect you.

It is not essential that you have this card, but it can save you from the embarrassment of having your car even temporarily impounded if you are involved in an accident.

Tourists, who become involved in an accident and do not possess a pink card should immediately call the Deputy Registrar of Motor Vehicles, or Wm. Owens, at telephone No. WH 6-7439, and furnish them with particulars of his automobile insurance card, i.e., name of company, address, policy number, make, type and serial number of his motor vehicle.

One of the above gentlemen will then wire the insurance company at the expense of the Province of Manitoba.

Once confirmation of insurance coverage is received your motor vehicle will be released from pound.

Traffic signs and markers are similar to those used in the U.S. Speed limits are: 30 m.p.h. in cities; 15 m.p.h. past schools, hospitals and playgrounds; 60 m.p.h. on highways by day—50 m.p.h. by night.

Manitoba Holidays

NEW YEARS DAY—Jan. 1.
GOOD FRIDAY—April 4
EMPIRE DAY—May 19
DOMINION DAY—July 1.
CIVIC HOLIDAY—August 4
LABOUR DAY—September 1
THANKSGIVING DAY—Oct. 13.
REMEMBRANCE DAY—Nov. 11.
CHRISTMAS DAY—Dec. 25.
BOXING DAY—Dec. 26.

	BUSES	WINNIPEG - KENORA RED LAKE BUS LINE AND CHARTERED BUSES
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"FOR INFORMATION ON MOORE'S SIGHT SEEING BUS SCHEDULE, OR TO RENT A NEW FULLY EQUIPPED U-DRIVE, PLEASE PHONE WHitehall 2-3366 OR WHitehall 2-2319"

Public Swimming Pools

SARGENT PARK — Sargent and Downing. Outdoor pool.
Ph. SUNset 3-5911

PRITCHARD POOL — Pritchard and Charles. Outdoor pool.
Ph. JU 2-5221.

SHERBROOKE POOL — Sherbrooke North of Portage. Indoor pool.
Ph. SUNset 3-5376 Open daily,
10 a.m. to 10 p.m.

Hospitals

CHILDREN'S HOSPITAL —
685 Bannatyne. Ph. SP 5-8311.

GENERAL HOSPITAL —
Bannatyne Ave. Ph. SP 4-6511.

GRACE HOSPITAL —
Arlington St. Ph. SU 3-7271

MISERICORDIA GENERAL HOSP. —
20 Sherbrooke St. Ph. SP 4-6581.

MOUNT CARMEL CLINIC —
Selkirk Ave. Ph. JU 9-6691

PRINCESS ELIZABETH HOSPITAL —
Morley Ave. Ph. GL 2-3411

ST. BONIFACE HOSPITAL —
Tache Ave. Ph. WH 3-0311.

SHRINER'S HOSPITAL —
(For Crippled children).
633 Wellington Crescent.
Ph. GL 2-4311

VICTORIA HOSPITAL —
River and Rose. Ph. GL 2-3511

Foreign Consuls in Manitoba

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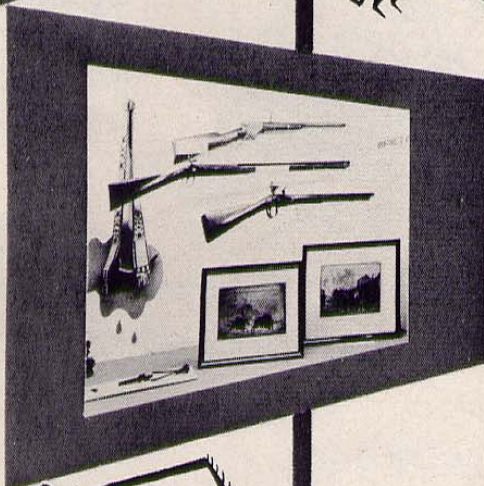
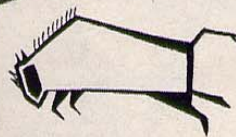
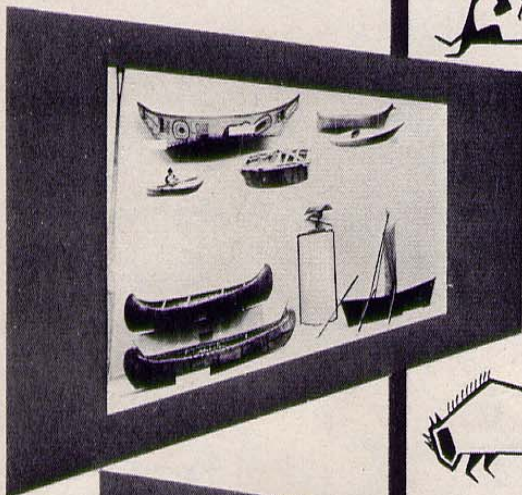


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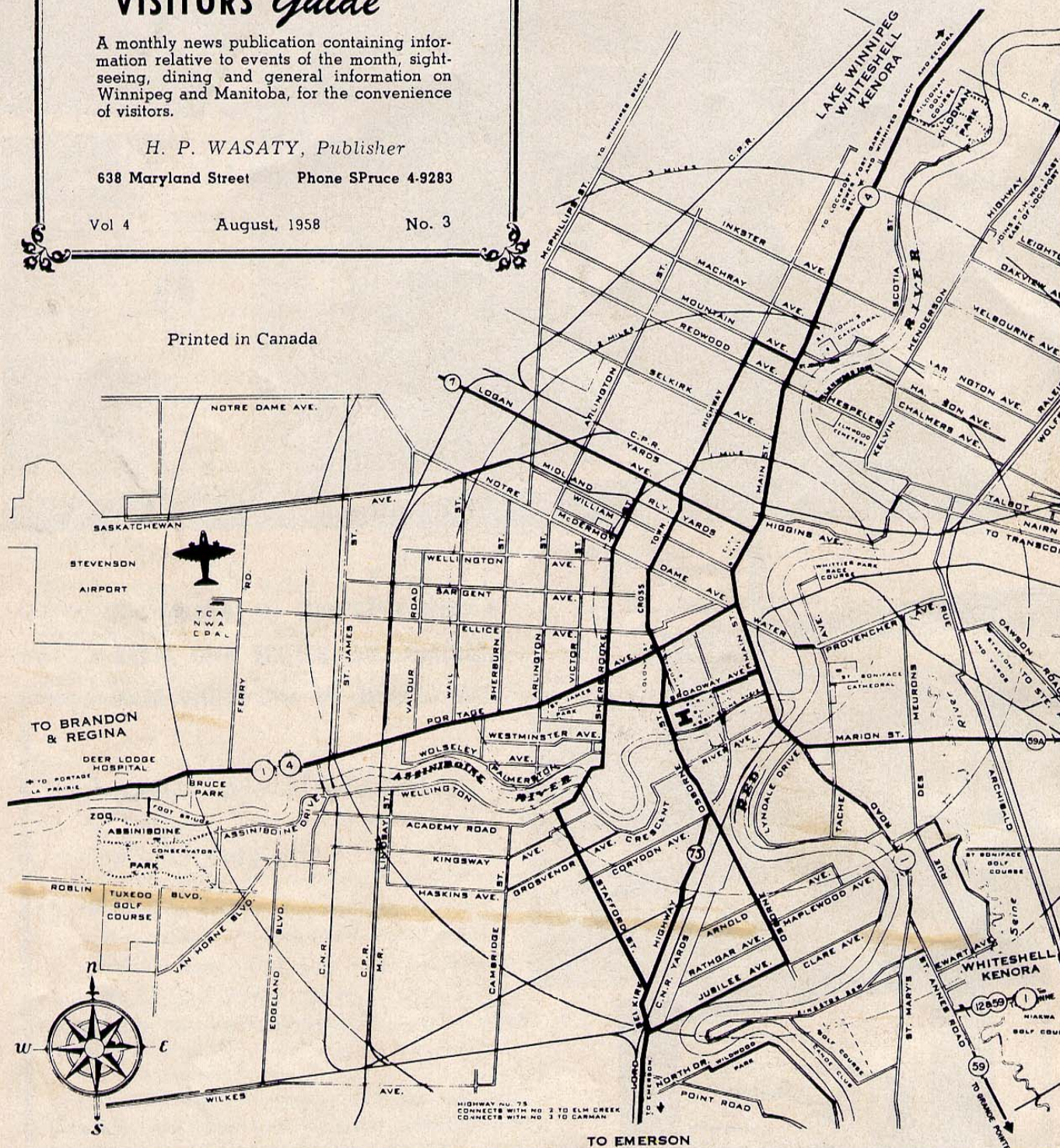
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